First Annual Conference of

The Platform Governance Research Network

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The Platform Governance Research Network

Research Day 1

March 24 2021

		Room	
Opening Session	12:00 - 12:55 UTC	**1**	Making Platform Governance More Global
Panel Session A	13:00 - 14:00 UTC	**1**	Comparative Platform Regulation I
		2	Under-Studied Platforms
Break	14:00 - 15:00 UTC		
Panel Session B	15:00 - 16:00 UTC	**1**	Platform Labour and Governance in the Gig Economy
		2	Civil Society and External Governance Stakeholders
Panel Session C	16:15 - 17:15 UTC	**1**	Critical Approaches and Theories
		2	Governing Advertising and Microtargeting

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Research Day 2

March 25 2021

		Room	
Panel Session D	12:00 - 13:00 UTC	**1**	Comparative Platform Regulation II
		2	Platform Governance With Chinese Characteristics
Panel Session E	13:15 - 14:15 UTC	**1**	Breaking Into the Black Box: Methods and Research
		2	Content Moderation and Online Communities
Break	14:15 - 15:00 UTC		
Panel Session F	15:00 - 16:00 UTC	**1**	Democracy and Legal Theory in Platform Governance
		2	Governing Toxicity
Closing Session	16:15 - 17:15 UTC	**1**	Next Steps

**Opening
Session**

	Starts	Ends
Los Angeles (-7)	05:00	05:55
New York/Montreal (-4)	08:00	08:55
Buenos Aires/Rio (-3)	09:00	09:55
London (UTC)	**12:00**	**12:55**
Berlin (+1)	13:00	13:55
Nairobi/Kampala (+3)	15:00	15:55
Bengaluru (+4.5)	16:30	17:25
Hong Kong (+8)	20:00	20:55

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Room 1

Making Platform Governance More Global

Brief Welcome and Conference Introduction

(10 mins)

Robert Gorwa
University of Oxford

Robyn Caplan
Data & Society Research Institute

Keynote Roundtable

(40 mins)

Opening Input:

Chinmayi Arun
Yale University

Responses from:

Tarleton Gillespie
Microsoft Research New England

Anne Cheung
University of Hong Kong

Chair:

Clara Iglesias Keller
Hans Bredow Institute and
WZB Berlin Social Science Center

**Research
Day 1**

**March 24
2021**

Session A

	Starts	Ends
Los Angeles (-7)	06:00	07:00
New York/Montreal (-4)	09:00	10:00
Buenos Aires/Rio (-3)	10:00	11:00
London (UTC)	**13:00**	**14:00**
Berlin (+1)	14:00	15:00
Nairobi/Kampala (+3)	16:00	17:00
Bengaluru (+4.5)	17:30	18:30
Hong Kong (+8)	21:00	22:00

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Room 1 — Comparative Platform Regulation I

Chair:

Tomiwa Ilori
University of Pretoria

Converging Distinctiveness? Towards a Conceptual Framework for Comparing Distinctive National Trajectories in Platform Regulation

Jonas Pentzien
The New School

State Interest in Content Moderation on Platforms in India

Simran Agarwal
Industries Culturelles & Création Artistique (ICCA)

Regulating Social Media in the Global South

Zahra Takhshid
Harvard University

The emergence of platform regulation in the UK: an empirical-legal study

Martin Kretschmer
University of Glasgow

Ula Furgal
University of Glasgow

Philip Schlesinger
University of Glasgow

Room 2 — Under-Studied Platforms

Chair:

Fenwick McKelvey
Concordia University

Towards "Game Governance": Community Moderation in Competitive Digital Games

William Partin
Data & Society Research Institute

Against Platform Universalism: A Case Study of Platform-Seeded Trends and Non/Algorithmic Paternalism from India

Tarunima Prabhakar
Tattle Civic Tech/Carnegie India

Sandeep Mertia
New York University

Kruttika Nadig
Logically

Exploring VPN apps: privacy protection, political economy and affordances

Lianrui Jia
University of Toronto

Lotus Ruan
University of Toronto

"Totally Not Poggers, Twitch": Modding and Moderating the PogChamp Emote

Mehitabel Glenhaber
University of Southern California

Research Day 1

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Session B

	Starts	Ends
Los Angeles (-7)	08:00	09:00
New York/Montreal (-4)	11:00	12:00
Buenos Aires/Rio (-3)	12:00	13:00
London (UTC)	**15:00**	**16:00**
Berlin (+1)	16:00	17:00
Nairobi/Kampala (+3)	18:00	19:00
Bengaluru (+4.5)	19:30	20:30
Hong Kong (+8)	23:00	00:00

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Room 1 — Platform Labour and Governance in the Gig Economy

Chair:

Sana Ahmad
WZB Berlin Social Science Centre

The Coloniality of Data Annotation Platforms

Julian Posada
University of Toronto

Making platforms work: relationship labor and the management of publics

Shreeharsh Kelkar
University of California, Berkeley

Benjamin Shestakofsky
University of Pennsylvania

Governance Practices on Online Labour Platforms: A Comparative Case Study of Upwork and Fiverr

Susanne Klausing

Does the macro-level matter? A comparative analysis of institutional frameworks and gigwork platforms across EU-28 countries

Dzifa Ametowobla
Technische Universität Berlin

Stefan Kirchner
Technische Universität Berlin

Room 2 — Civil Society and External Governance Stakeholders

Chair:

João Carlos Magalhães
Humboldt Institute for Internet and Society

Our Last Best Hope: Civil Society Actors' Participation in Content Governance

Brenda Dvoskin
Harvard University

Content Moderation and External Stakeholders: Platform Governance and the Role of Experts

Eugenia Siapera
University College Dublin

Paloma Viejo-Otero
Dublin City University

When the Shoe is On the Other Foot: Content Moderation by Politicians

Chris Tenove
University of British Columbia

Civil Rights and Silicon Valley: Facebook and Airbnb Civil Rights Audits as a Co-regulatory Governance Framework?

Jeeyun (Sophia) Baik
University of Southern California

Hamsini Sridharan
University of Southern California

Research Day 1

March 24 2021

Session C

	Starts	Ends
Los Angeles (-7)	09:15	10:15
New York/Montreal (-4)	12:15	13:15
Buenos Aires/Rio (-3)	13:15	14:15
London (UTC)	**16:15**	**17:15**
Berlin (+1)	17:15	18:15
Nairobi/Kampala (+3)	19:15	20:15
Bengaluru (+4.5)	20:45	21:45
Hong Kong (+8)	00:15	01:15

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Room 1 — Critical Approaches and Theories

Chair:

Anita Gurumurthy
ITforChange

Tweets of Resistance: A Black Feminist Approach to Platform Governance

Temi Lasade-Anderson
Cardiff University / Digital Action

Governable spaces: a feminist architecture for platform policy

Nathan Schneider
University of Colorado Boulder

Repairing Online Harms: Assessing Punitive and Reparative Justice Approaches

Sarita Schoenebeck
University of Michigan

Jane Im
University of Michigan

Amna Batool
University of Michigan

Daricia Wilkinson
Clemson University

Audrey Funwie
University of Michigan

Rahaf Alharbi
University of Michigan

Marilyn Iriarte
University of Maryland

Gabriel Grill
University of Michigan

Eric Gilbert
University of Michigan

Mustafa Naseem
University of Michigan

Governing the margins? How European sexual social media platforms govern and assign meaning to content

Katrin Tiidenberg
Tallinn University

Jenny Sunden
Södertörn University

Susanna Paasonen
University of Turku

Room 2 — Governing Advertising and Microtargeting

Chair:

Shannon McGregor
University of North Carolina, Chapel Hill

The Positive Democratic Consequences of Political Microtargeting: Exploring the Implications for Platforms

Kate Dommett
University of Sheffield

Rachel Gibson
University of Manchester

Sanne Kruikemeier
University of Amsterdam

Sophie Lecheler
University of Vienna

Allies and Activists: Advertising Intermediaries in Facebook Content Moderation Governance

Steph Hill
Ryerson University

News from the Ad Library: how journalists use public advertising disclosures to hold Facebook advertising accountable

Paddy Leerssen
University of Amsterdam

Tom Dobber
University of Amsterdam

Regulating Digital Election Advertisements in Canada: Political Targeting on Facebook in the 2019 Canadian Federal Election

Sam Andrey
Ryerson University

Karim Bardeesy
Ryerson University

Sam Jeffers
Who Targets Me

Clifton van der Linden
McMaster University

Session D

	Starts	Ends
Los Angeles (-7)	05:00	06:00
New York/Montreal (-4)	08:00	09:00
Buenos Aires/Rio (-3)	09:00	10:00
London (UTC)	**12:00**	**13:00**
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Room 1 — Comparative Platform Regulation II

Chair:

Terry Flew
University of Sydney

The View from Australia: Lessons in How to Regulate Digital Platforms

Sacha Molitorisz
University of Technology Sydney

Derek Wilding
University of Technology Sydney

Karen Lee
University of Technology Sydney

To De-Platform or Not? Platform Power and State Authority in Myanmar, US, and the Philippines

Jenny Domino
International Commission of Jurists

Needle versus Haystack: The Required Duality in Regulatory Platform Governance Approaches

Stephan Dreyer
Leibniz-Institute for Media Research | Hans-Bredow-Institut

Amélie Heldt
Leibniz-Institute for Media Research | Hans-Bredow-Institut

Studying the Effectiveness of Online Platforms' Dispute Resolution Mechanisms

Maria Jose Schmidt-Kessen
Copenhagen Business School

Marta Cantero Gamito
CUNEF / University of Tartu

Rafaela Nogueira
NuBank Brazil

Room 2 — Platform Governance With Chinese Characteristics

Chair:

Marcelo Thompson
University of Hong Kong

If the Heaven is High, Can the Emperor be Far Away? – Platform Affordances, Immunity, and State Control with Chinese Characteristics

Sruthi Kalyani A
Jawaharlal Nehru University

Platform Regulation of Sex and Desire: Content Ecology of Queer Media in China

Yidong Wang
University of Wisconsin-Madison

Censorship and Content Moderation in Layers: Investigating Chinese-Australian Media Worker Practices on News-Focused WeChat Official Accounts

Fan Yang
Deakin University

Decentralizing Platform Governance: Lawlessness, Fraud and Innovation

Angela Zhang
University of Hong Kong

Session E

	Starts	Ends
Los Angeles (-7)	06:15	07:15
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Bengaluru (+4.5)	17:45	18:45
Hong Kong (+8)	21:15	22:15

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Room 1 — Breaking Into the Black Box: Methods and Research

Chair:

Daniel Kreiss
University of North Carolina, Chapel Hill

Leveraging Network Effects: Fast-Tracked Global Platform Research as a Solution for Platform Governance Whac-A-Mole?

Martin Fertmann
Leibniz-Institute for Media Research | Hans-Bredow-Institut

Matthias C. Kettemann
Leibniz-Institute for Media Research | Hans-Bredow-Institut

Transparency Rules and Data Rights for Platform Research

Jef Ausloos
University of Amsterdam

Beyond Algorithmic Auditing: The Need for Independent Policy and Data Pipeline Audits as Mechanisms for Platform Accountability

Elizabeth Meehan
George Washington University

Rebekah Tromble
George Washington University

Claes de Vreese
University of Amsterdam

Repurposing Platform Trace Data for (Transnational) Academic Social Science

Angela Xiao Wu
New York University

Room 2 — Content Moderation and Online Communities

Chair:

Sarah Myers West
AI Now Institute

Learning from Experience: How Community Moderation Can Inform Commercial Moderation

Sarah Gilbert
University of Maryland

Trust and Safety: The Emergence of a Discipline

Alice Marwick
University of North Carolina, Chapel Hill

Content Moderation as Surveillance

Hannah Bloch-Wehba
Texas A&M

Wikipedia and the Digital Services Act: The Challenges of Regulating Community-Governed Platforms

Justus Dreyling
Wikimedia Deutschland

John H. Weitzmann
Wikimedia Deutschland

Research Day 2

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Session F

	Starts	Ends
Los Angeles (-7)	08:00	09:00
New York/Montreal (-4)	11:00	12:00
Buenos Aires/Rio (-3)	12:00	13:00
London (UTC)	**15:00**	**16:00**
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Nairobi/Kampala (+3)	18:00	19:00
Bengaluru (+4.5)	19:30	20:30
Hong Kong (+8)	23:00	00:00

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Room 1 — Democracy and Legal Theory in Platform Governance

Chair:

Robin Mansell
London School of Economics and Political Science

Platforms' Schmittian Dilemma

Paul Gowder
Northwestern University

Constitutional Metaphors: Facebook's 'Supreme Court' and Platform Legitimation

Josh Cowls
University of Oxford

Dominiquo Santistevan
University of Chicago

Philipp Darius
Hertie School of Governance

Moritz Schramm
Humboldt-Universität zu Berlin

Social Media as Contractual Networks: A Bottom Up Check On Content Moderation

Niva Elkin-Koren
University of Tel Aviv

Maayan Perel
Netanya Academic College

Giovanni De Gregorio
Bocconi University

A Digital Constitutionalism Perspective for Content Governance

Nicola Palladino
Dublin City University

Dennis Redeker
Bremen University

Edoardo Celeste
Dublin City University

Kinfe Yilma
Addis Ababa University

Room 2 — Governing Toxicity

Chair:

Taylor Owen
McGill University

Policing or Pandering Misinformation: A Cross-Platform Moderation Policy Analysis

Kaiping Chen
University of Wisconsin-Madison

Lindsey Middleton
University of Wisconsin-Madison

Platform Racism and the Governance of Right-Wing Extremism

Bharath Ganesh
University of Groningen

How Harassment and Hate Speech Policies Have Evolved Over Time: Comparing Facebook, Twitter and Reddit

Anna Reepschlager
University of Ottawa

Elizabeth Dubois
University of Ottawa

Safe From "Harm": The Governance of Violence by Platforms

Julia R. DeCook
Loyola University Chicago

Kelley Cotter
Arizona State University

Shaheen Kanthawala
University of Alabama

Research Day 2

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Closing Session

	Starts	Ends
Los Angeles (-7)	09:15	10:15
New York/Montreal (-4)	12:15	13:15
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Room 1 Closing Session: Next Steps

Thanks and Summary of Network Day

(10 mins)

Happy Hour + Hangout

(16:30-17:15 UTC)

Room 2 Project Showcase

Lightning talks about ongoing and future projects by members of the Network

(16:30-17:15 UTC)

Network Day 3

March 26 2021

This day is being held in two identical sessions across two sets of timezones in an effort to address the needs of our global community.

	Session A 09:00 - 13:00 UTC	Session B 19:00 - 23:00 UTC
Introduction	09:00 UTC	19:00 UTC
Scope, Goals, and Governance	09:15 UTC	19:15 UTC
Break	10:00 UTC	20:00 UTC
Creating A Diverse Global Network	10:15 UTC	20:15 UTC
Break	11:00 UTC	21:00 UTC
Challenges, Solutions, and Tools We Need	11:15 UTC	21:15 UTC
Concluding Remarks	12:00 UTC	22:00 UTC
Optional Hangout	12:15 UTC	22:15 UTC

On the final day of the conference, we will discuss how best to structure and grow a platform governance research network that promotes global inclusion and diversity. Digital and human rights organizations have long conducted research and advocacy; yet those conversations too often occur in spaces siloed from scholarly discussions. How could a new research network explicitly seek to remedy these issues? What are the possibilities of a stronger connection between scholarship and civil society (re: research and advocacy) on platform governance?

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Collaborating Institutions

Center for Critical Internet Inquiry, University of California, Los Angeles

Center for Information, Technology, and Public Life (CITAP), University of North Carolina, Chapel Hill

Center for Technology and Society (CTS), FGV School of Law, Rio de Janeiro

Center for the Study of Media and Society (MESO), Buenos Aires

Centre for International Governance Innovation (CIGI), Waterloo

Centre for Internet and Society (CIS), Bengaluru

Centre for Media, Technology, and Democracy (MTD), McGill University, Montreal

Collaboration on International ICT Policy in East and Southern Africa (CIPESA), Kampala

Data and Society Research Institute, New York

Humboldt Institute for Internet and Society (HIIG), Berlin

IT For Change, Bengaluru

Kenya ICT Action Network (KICTANET), Nairobi

Law and Technology Centre, University of Hong Kong, Hong Kong

Leibniz-Institute for Media Research | Hans-Bredow-Institut, Hamburg

Mnemonic, Berlin

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Event Organizers

Sana Ahmad   Dia Kayyali

Deepti Bharthur   Clara Iglesias Keller

Pranav Bidare   Daniel Kreiss

Robyn Caplan   João Magalhães

Grace Githaiga   Shannon McGregor

Robert Gorwa   Eugenia Mitchelstein

Anita Gurumurthy   Taylor Owen

Ivar Hartmann   Sonja Solomun

Amélie Heldt   Marcelo Thompson

Tomiwa Ilori   Heidi Tworek

Ashnah Kalemera   Stacy Wood

Christian   Kinfe Yilma
Katzenbach

Design

Angie Waller